



State of the Sector Additional Data Sheet: Annual Incomes of Registered Charities based in Stoke-on-Trent postcodes

The additional data presented in this Data Update augments the picture presented in Section 6 of our State of the Sector 2025 report, which you can download from the VAST website here: [State of the Sector Digital Report](#)

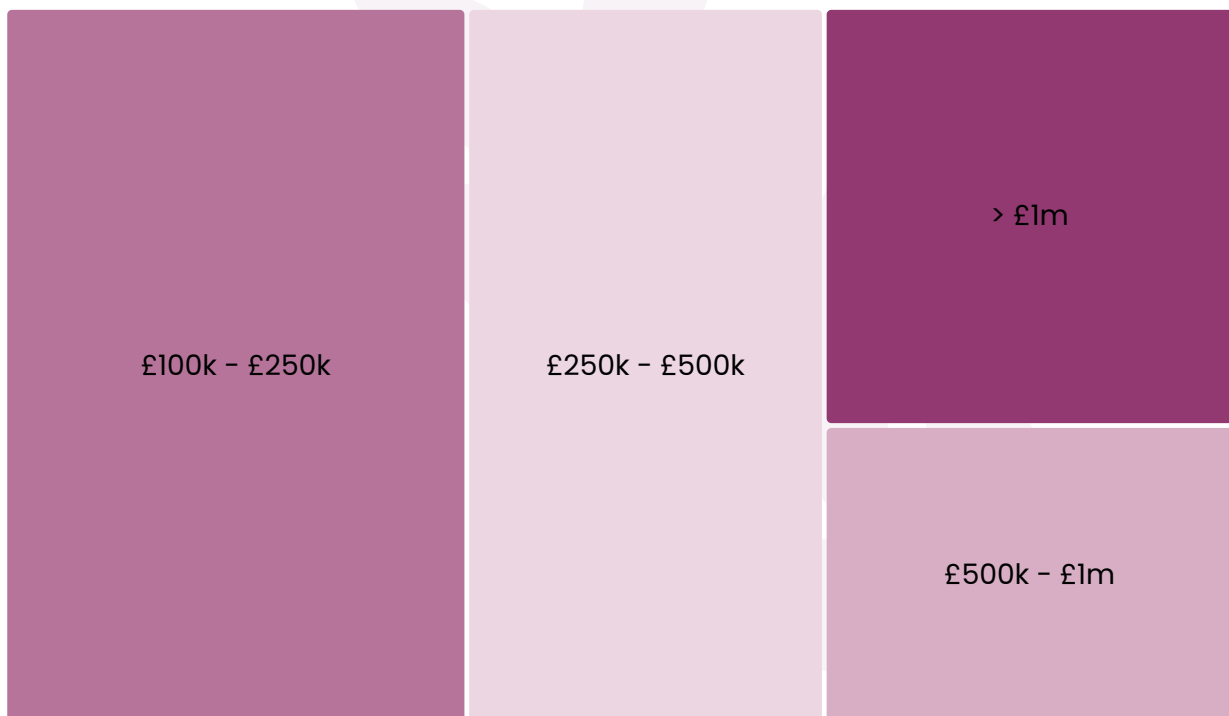
Context for this update

During early 2026, VAST offered a series of Lunch and Learn sessions, at which attendees offered feedback and, in some cases, requested additional data over and above what is included in our original State of the Sector report.

Local VCSE organisations were especially keen to access additional data that can help them to understand where their organisation sits a wider data context. In order to present this breakdown, we used the same dataset obtained from the Charity Commission in October 2025, which informed the original report.

Additional data

Income ranges for the 252 registered charities based in the city were as follows:



The remainder (**180, or 71%**) are 'small' or had not declared their income when we snapshotted the data.



Observations

NCVO estimates that this sub -£100k includes 80.34% of charities nationally.^{xxxii} Anecdotal evidence suggests that this is where floral societies, model railway clubs, and residents associations tend to sit. However, Stoke-on-Trent is home to very few if any charities with interests in these areas, where they exist at all – in other words, it is relatively clear that the majority of our charities exist as a response to acute community need.

Charities in the £100k – £1m income range are usually categorised in national terms as ‘medium’ charities. However, this ‘middling’ characterisation equates to only 23% and may be less useful for our sector locally. After all, charities in this range are by definition among a minority of relatively larger charities in the city, despite the diversity of income and resources that exists within the range.

An organisation may become ‘medium’ sized having recently obtained funding for staff costs for the first time, yet there may be additional complexity in play for an organisation with an income that has remained consistent at £500k or £750k, sustaining a delicate balance of staff and core costs for many years. This bracket includes some of the city’s most established and best-known charities.

xxxii: See [Size of the sector – Profile | UK Civil Society Almanac 2023 | NCVO](#) – referenced 11th May 2026.